
It Often *Feels Like Torture* When You Can Sense Greatness Within You and Yet You Don't Have Others Next To You Who Can See What You Can See

Only For “Fringe Dwellers” Like Us Who Secretly Believe That We Were Called To Be a Citizen of Mankind And Who Have a Passion For Changing The World

— The Ben Franklin and Napoleon Hill Focus Society and Master-Mind —



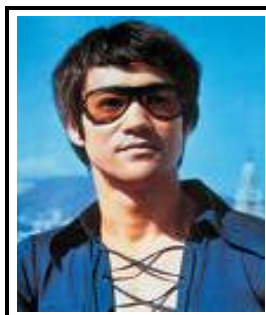
Dr. Napoleon Hill
1873-1970



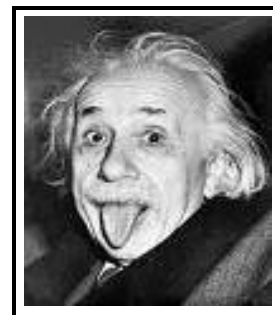
Martin L. King
1929-1968



Madonna:
Weird Poet. Very Rich.



Kung Fu Bruce Lee
1940-1973



Strange Man Changes World
Albert Einstein: 1879-1955

Dreamers, “Foul Balls” and People Considered Weird Ultimately Changed The World. If You Can Relate To The Above People We Can Also Relate To You

The Million Mind March

Change Your Mind / Change Your income / Change The World

Earn \$5 per Member

The “Lift” and. . .
Observatory

- ** Monthly tuition is \$30 dollars.
- ** **CD of month home delivered.**
- ** Get monthly Joe Schroeder CD.
- ** **No** “Wisdom” newsletter.
- ** **Not** eligible to earn on others.
- ** **No** weekly iPod ready MP-3.
- ** **No** “Master-Mind” open calls.
- ** **No** weekly “fast start” bonus.
- ** **No** wisdom content to share.

Earn \$10 Per Member

The “Gate” At The:
Inner Sanctum

- ** Monthly tuition is \$47.95
- ** **Weekly live Joe Schroeder call.**
- ** **Weekly** MP-3 to download/iPod.
- ** “Abyss” of Greatness Newsletter
- ** Password protected website.
- ** “Members area” on the internet.
- ** Plus earn \$5 per \$30 member.
- ** Also \$10 per \$47.95 member.
- ** Interactive leaderships calls.

Earn \$30 Per Member

The Elite and Exclusive:
“Knights!”

- ** Monthly tuition is \$78.95
- ** **CD of month home delivered.**
- ** **Weekly Live Call + MP-3**
- ** “Abyss” of Greatness Newsletter
- ** Wisdom content / use anywhere
- ** \$30 per \$78.95 member monthly.
- ** Earn \$10 per \$47.95 member.
- ** **Fast start weekly \$\$ checks \$\$.**
- ** \$20 fast start on 2nd level sales.
- ** More calls + *exclusive audio CD.*

No Commissions Available Until The “Fight Agreement” is signed & faxed in:

\$20 Fast-Start: Earn \$20 when *your people* sponsor others to the \$78.95 plan.

Page # 1 of 11

Learn Why People Closest To You Can Not See What You Can

Here is What Separates You From The Masses

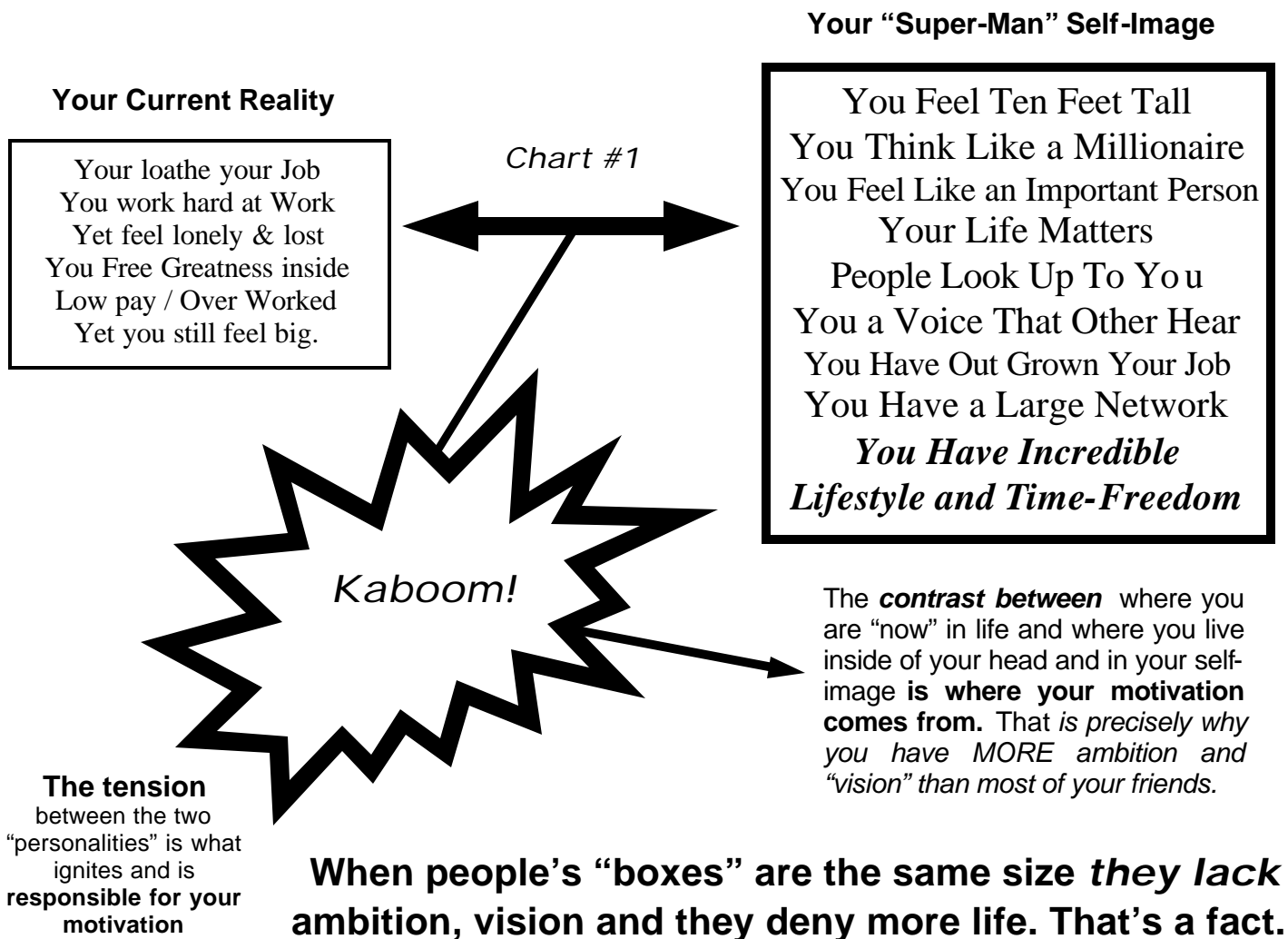
You Were Always Considered “Different” and Here’s Why:

The reason most of your old friends and many in your family can’t “see” what you see, is because *their self-image* is **THE SAME** as their experienced reality. (read that again)

With you, what you see as your self-image, **in your head**, is ten times **bigger** than what you are actually experiencing in current time reality. You earn \$65k, but you *see* \$400k.

Great people became great because “who” they were *in their heads* was ten times bigger **than what they were doing** and they figured out how to become the self-image that they saw in their heads. The contrast then, between both the current “life” and the self-image that you see in your head, *is why you can’t stop seeking books and “opportunity” that speak about and use the same language that you are already hearing in your mind.*

Why? Because you are *chasing* the SELF that you see within your MIND.



6 Steps: Play Ghandi and Inspire Others. Then Play Oprah and Donny Deutsch and Get Paid To Give People a **Deeper and Higher Self Valuation**. Why Not You? *They Did*. Make a Difference & Get Paid.

1 *Fight Agreement:* Read the Million dollar “fight” agreement on pages 4-6. Should you dare to stand up for yourself and others, fax or mail that signed with your signature of faith back to our headquarters. Please read “fight” agreement carefully. This is **** NOT **** for everybody. ***It’s not.***

2 *The Carnegie Secret of Wealth:* Our Master-Mind club dates back through a lineage with Henry Ford, Ben Franklin and the great Dr. Napoleon Hill. Please buy **his** book, **“Think and Grow Rich”** and study the chapter called, “The Master-Mind.” Use that wealth model as your own. **Buy now at Barnes & Nobles.**



3 *Decide Your Energy Level:* Choose which level of participation you wish to explore and fax or mail back your application. (see Pgs.7-8) All levels and new members receive a **fast-start package home delivered.**

4 *Extreme Mental Make Over:* Bury the words “I can’t” (optional, but most do) and use the above example and picture of Joe Schroeder. Also see samples: www.TheMillionMindMarch.com — Once the words “I can’t” and ever be the same as you were before that. **Become bullet proof!**

5 *Sow, Serve and Receive:* Unite with us in our private members area **on line** and choose your own tools, systems, 1-800 recordings, post-cards, business cards, etc. etc. to use *to share this message* with your world. Live open FREEDOM calls *Mondays 9:27 PM (est)* 1-641-594-7000 **PIN: 600088#**

6 *21 Day Test & Guarantee:* Join now and believe that you were born to be here and to share this message with others. Understand that within 7-21 days you will be incapable of remaining as you are now and *massive life changing things will appear*. If we are wrong, get a **100% refund**. No-risk.

Live Operators Standing By 24 Hrs. Day / Join Now and Receive CD and Booklet Home Delivered
Join Now — 1-973-943-1097 — Visa + Master-Card + Debit Cards Okay

Earn \$600 Monthly
20 People @ \$78.95 Month

Our extended leadership library of CD and manuals allows you to earn \$100 to \$400 to \$700 per sale.

NEW Members!
All New Members Receive:

** Earn \$30 per person you bring here. **Paid monthly.**
 ** Also earn one-time \$20 per person your people bring in.
 ** On the \$78.95 plan. No prisoners. Come. Go. Be free.

** Home delivered package.
 ** Booklet + CD + Report.
 ** Instant ability to earn on others they bring on.

Introduction: The Warriors Nest and Defiance of Struggle and Mediocrity.

The Challenge: Be yourself and be free. To get paid to inspire others.

The Fight Agreement:

I am Joe Schroeder: *You are divine, large and 10 feet tall and bullet proof!*

And I stand now before 1,000,000 fellow Soldiers of Prosperity in *defiance* from the restriction and slavery that has been cast upon us and I ask if you will fight with me or turn and return to the mediocrity from where you came?

You have come to fight with us as a free people. But I ask you, are you free?

They own your house.

They tell you when to wake up.

They pay you only in relation to your job title and could discharge you at their will tomorrow.
And yet you consider yourselves free?

They tell you when you can go home.

And there you stand, some cowering and asking, “How shall I fight the system?” while yet others buckle with the fear of how they will you survive if they stand with us and fight for our freedom.

Lincoln said, those who toil up from poverty are the ones to be trusted most... not those who remain in poverty! — Poverty is not a virtue but a self-induced crime rooted in the mind. Our minds have been poisoned against prosperity not only by our “friends” who struggle in poverty, but also by the media and television who bombard us with pictures of the rich being corrupt.

So now I ask you, if you *do not* fight for your freedom and you shrivel under the pressure of being SELF and surrender to the least of your fathers name, how will you survive in your death bed? In years to come, how will you settle your life?

What will you think in the moments *just before* your expiration here on earth?

Alright, *run now and you may live*. But you will live as slaves to the conditions of the suits who **you have paid** with frustration, embarrassment, shame and denied love.

Run now and while you may escape the agony of focus and the pain of discipline, you will still remain poor. Still wear your frustrations like a cheap jacket and you will . . .

“You don’t have to get it right, you just have to get it going.” and also learn and repeat this, “I am now a LAW unto myself.”

sully your fathers name and *give cause to your children to follow* in your mediocrity and die with your song still within your belly. Is that you?

But wait, listen, if you fight with us, for yourselves and **for each other**, you *still* may lose. You may even lose some friends, lose some money and you may also lose your mind; for a while, as I have at times.

However, if you do **STAND** now and fight for SELF, as I fight with you, in the day of your death, at that moment, you will have the knowing that you took the shot. You fought tooth and nail for your right to be free.

Now then . On your dying bed, years from now, would you be willing to trade all of the years that you spent **FIGHTING** for yourself and for the chance to inspire your own families into increase and freedom—or will you run and hide?

I ask you now to *fight* first and foremost **for yourselves** and secondly for your blood-line and lastly, *for the memory of WHO you were* which will live on for years into memorial AFTER you rise and enter into eternity.

The Gauntlet: What you *fight for now* will be the thing your future ancestors will remember you for. Not the size of our homes or the number of your bank accounts. But instead, *for what you believed in and died fighting for!*

In the art of prosperity, as I have taught, being is doing. In doing so, the gates must be drawn, the horses mounted, helmets strapped on and pelts in hand because to pass the guards at the gates of the gold, *a battle* must be born. Not in relation to others, **but in the battle of self**. Prosperity only follows a victory within the MIND of one. Yours!

The Battle field is within your mind. Life wasn’t intended to be a struggle - *but it is*. That’s why only the strong and disciplined succeed. This memorandum *and course* will serve you as a **magnificent battle plan**.

With organizations and structures around us grappling at your heels and trying to pin you down at every corner - it will now be your true **nobility** to further learn to expand your power and to fight to keep absolute control in your life. I offer you strength and much honor.

I respect your ability and commitment to life. Do know dear Sage, that now and forever more, **YOU are the Soldier!** You are also now . .

The victor of sight, the warrior of thought and you are now
a minister of more, a preacher of plenty. *A good news merchant.*

I so respect and admire *your ability to stand alone* because that will be
your only means from which you meet your spiritual path and pronounce
yourself The Conquering Chief.

On both accounts – neither will be handed to you. The victory will be yours
oh wise Warrior and SUN of God; but not without the discipline, sweat and
mental skill likened to the skill of being able to shave the eye-lashes off a
sleeping gnat without waking it up!

Society Will Endorse & Applaud Your Weakest Self

Society has taught and conditioned you to believe that *the whole* is more
important than you, the INDIVIDUAL. How convenient for Visa and Mas-
ter-card to have seduced you as their little faint pawn!

Well, from here on in, banish the thought because from t his day
forward you are a law unto self, under He who made you who is
ten feet tall and bullet proof.

The world is now and forever your oyster. Now decide. Now fight.

The FIGHT AGREEMENT:

Our Goal is (one) Million Signatures. Go get ten people now to fax this in;

YES, I agree to fight (print name)_____

Sign _____ Phone _____

You Can Mail To: Man Giant Academy: P.O. Box 406, Ledgewood, NJ 07852

- ** Let no person deny you anything that *any other man has ever had.*
- ** Allow no one to enter your mind and to interrupt your God force or in what you “see.”
- ** Give no person —not one— the opportunity to control your grace or erase your happiness.
- ** Never live in the ego of your neighbor. Instead live in “all mind” and live free from guilt.
- ** Live a life where you are most celebrated, versus a life where you are only tolerated.
- ** Speak NEVER like a poor pauper. Never allow shame, guilt or “poor me” leave your lips.
- ** Fight for your focus and never settle. You are a Soldier of Prosperity now. Live free.
- ** To have more you first have to become (cause) more. To thine own self become true.
- ** Be a walking REWARD for 10,000 people. Leave a piece of yourself wherever you go.
- ** To make more income you *lose the labor of hands* and multiply more MINDS. As Oprah did.

For People Who Want and Enjoy Monthly \$\$ Residual \$\$ income

You will always earn income in direct proportion to how well *and to what extent you circulate positive energy*. Need more income? Use this to circulate more energy and to help more people.

The Knights At The Round Table

— Tuition is \$78.95 per Month —

Cell Prosperity: Receive a weekly cell phone message from our founder Joe Schroeder. People save these and use these daily to add more “fire belly” to themselves. These are amazing!

Monthly Audio CD: Home delivered. A touch-it-hold-it tangible product to show people.

Weekly Download MP-3: Receive via e-mail and download into your iPod. Each 30+ minutes.

“Wisdom Seeds”: Wisdom content to add and inspire others at your Blog or on your Face-Book portal.

Weekly Live Call: All team calls are recorded and *also live*. These are archived in our members area.

“Fly-Boy” Newsletter: These are golden and inspired weekly “super-conscious” e-mail newsletters.

Earn \$30 per member *per month* who also joins at \$78.95.

Earn \$20 (one-time) per \$78.95 member **your people** sponsor in.

Earn \$30 immediately **same week** you sign-up new people.

Earn \$20 immediately *and weekly* as **your people** bring in folks.

20 X's \$30 is \$600 monthly just as 45 x's \$30 = **\$1,350 monthly**.

All Knights also earn \$10 if your people only start at \$47.95.

Inside On-Line Member Area:

Invite Post-Cards To Circulate
Business cards and invite e-letters
Custom sales letters like this one
Mp-3 messages to circulate
Viral tools and systems to use

3 Members and It's Free Because 3 X's \$30 Month is \$90

Nothing Like This Anywhere Else Exists



The Old America is Back.

24 Hour Vote Line

**Vote “Yes” and Vote
yourself in Now**

**24 Hr. Operators
1-973-943-1097**

**Join The
Movement
Make a Difference**

Page # 7



How To Pre-Enroll Now Fast With Our 24/7 Live Operators

Easy. Call 973-943-1097 with your Visa or Master-Card. Tell the operator WHO sent you here so they know who your sponsor is. Decide what monthly membership plan you want and tell them. Next, we will e-mail you the app to send back in, as well as mail **to your home** our prosperity booklet and CD!

Does the \$78.95 Plan Pay \$30 or \$50 per member?

It pays \$30 per member that you attach to the \$78.95 plan and pays monthly via check. If you live outside of USA all commissions are paid via www.Paypal.com and when your “front-line” signs people at \$78.95 we honor you with a one time \$20 check. Yes, you also earn on the sale of others. 30 people x’s \$78.95 = you earn \$900 per month residual income.

What’s the Difference Between \$48 and \$78 plan?

The \$48 has weekly call + MP-3 and they earn \$10 per \$48 member and \$48 people can not earn on \$78 people. **Both** \$48 and \$78 have live calls.

Get Paid Helping Others Build Their Residual Income

Earn a one-time \$20 “fast start” check when your people sign up others.

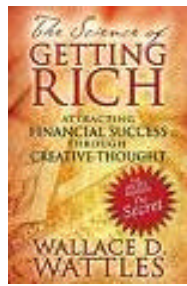
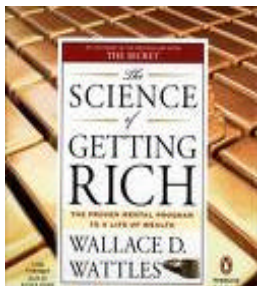
Why not send weekly checks by Pay-Pal?

Because people actually appreciate much more a tangible “check” they can touch, hold and some even frame. Many of our members are not internet savvy and love getting a **weekly check** from our club. Only people in USA get checks. Everyone else is paid via “Pay-Pal.”

Do we get a sales print-out of our organization? Yes. *It’s mailed with your monthly check.*

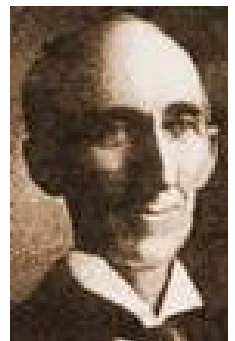
If I am at \$48, but a friend joins at \$78—then what? You always earn here at the “level” you joined at. The \$48 plan pays you \$10 per member, plus you will earn \$5 on \$30 members that you sponsor. If your friend joins at \$78 you would get paid \$10, not \$30. You earn on the “level” you join at.

What if my friend doesn’t have a CC card? Easy. Have them use their debit card.



Funny Looking Dead Guy Will Change Your life

Read The Book From 1916 Called . .
“Science of Getting Rich.”
 Your Life Will Never Be The Same!



Mind Mastery



More Mind = More Life.

No Hassles / No Problem

Have Debit or
Credit Card Handy

100% money-back
Vow of Integrity

Become 10 Feet Tall and Bullet Proof

Your Benefactor is: Diane Hochman

The Worlds Most Important Phone #

24 Hrs. (Rec) 1-800-772-9781 EXT 10

We are only looking for people who were first looking for us.

Page # 8

Become a LAW unto Self: Decide to Bury The Words, "I Can't."

Einstein, Janis Joplin, Johnny Cash and Elvis all shared the same personality trait. They were all daringly authentic. They brought their **ENTIRE** selves to the table. Which is a "silent power" that others recognize as sheer and utter *breath taking* confidence. So be your own Rabbi. Make your "mess" your ministry. It's about *placing extreme value on your past*. Which in turn makes everyone relate to you. *Everyone has a past that they are embarrassed about. And you separate yourself from the masses by doing what they can't*—you put value on yours. Do this and you help others.

Do it For The Grandkids:

Don't bury the words "I Can't" only for yourself. Do it as a **FUTURE memory** for the 100's of people who will use you as the example. Do it for the kids of your children. **Do it for your own bloodline.**

Few People Value Their Struggle or Even Speak About it. When You Do it Validates Everyone Else's Experience... and Makes You Authentic To The Degree of an Expert.

Beethoven

Dog The Bounty Hunter

Elton John and Madonna

P. Diddy & Madonna

Martin Luther King, Jr.

The Cemetery of Doubt



Angel Garcia / Age 31

Son of a Capitalist/ Good News Merchant
AMERICAN HERO TO 10,000 LIVES

Patriot Son of Luis and Marina

Society will endorse the least of you if you allow them to

The "Code" Behind The Million Mind March

Why We Master-Mind as a Free Society On Books on Rich Dead Guys

The source of power and affluence *is organized knowledge*. Knowledge and schooling, *not* properly organized leads to a small house + debt = a life of struggle. Every successful plant life and all great people amplified knowledge where upon it quantified into applied association and then into POWER and perpetual equity.

The reason we STUDY books by great people *is to magnify their organization of knowledge*. When I did I turned my annual income into a monthly income. You can too. If one person can do a thing, anyone can.

My own life can easily be decoded through the organized knowledge I lifted from Ben Franklin & Dr. Hill.

See you on the other side, **Joe Schroeder**

The Royal Society of Free Thinkers

Member Application Signed Before Able To Receive Money

Earn \$10 to \$30 Per Member. Weekly Checks on Fridays!

For Nobles Who Want To **Multiply Their Greatness** Into Others

www.TheMillionMindMarch.com

** Weight loss for the mind: Become a free thinker!

** **Just Added:** Weekly MP-3 for download and iPod.

** Get paid to make more mind in more people.

** WISDOM content. Add to your BLOG or My-Space.

** Live tela-classes and monthly audio CD delivered.

** Team study of Mind-Set: Become a law unto self.

** Tools to share the message and earn a weekly check.

** Weekly cell phone prosperity messages + seminars.

**PLEASE PRINT
NEATLY**

24 Hr. Live Operators Now if You Prefer 1-973-943-1097

You are registering now to become a paid member. You pick between \$30 and \$78.95 monthly package and agree to never any refunds on membership, seminars or courses. However, your membership can be cancelled anytime. Only for people who think this worth \$500 a month and love our low prices!

E-Mail _____ **NEATLY-PLEASE**

Name _____ Cell Phone ? _____

Address _____ Zip _____

City _____ State _____ Phone _____

CC Card (Visa or Master Card) # _____ * _____ * _____ *

EXP DATE _____ (You will be billed and debited the month you leave with no refunds ever you agree)

Name on card [PRINT] _____ (name on card must match buyer)

YES! I agree to no refunds on the below monthly package price SIGN _____ Date _____

U-PICK

Yes, I want the \$78.95 monthly package and to be apart of the Knights at the Round table!

Yes, I want the \$47.95 monthly package and decided to join the "Inner Sanctum."

Only the monthly Joe Schroeder audio CD please. Bill me just \$30 per month.

"YES! I just joined. Please send me the new member MIND-SET booklet and audio CD for the first month. I agree to BURY the words "I can't" and to change my life now within 7-21 days. I seriously was looking for this. Thank you."

Or Mail To: P.O. Box 406, Ledgewood, NJ 07852

FAX This Simple Application to FAX # 1-973-927-7065

Page # 10

In a Hurry, Join Now Via Phone (24 Hrs) 1-973-943-1097


- (1) Should you cancel your monthly club fee you agree to allow the charge to maintain during calendar month you faxed us your "stop now" request to stop service and *we will discontinue the following month*. If you fail to pay the \$47.95 you lose accrued commissions. Commissions and membership products only available to valid, approved and paid members. If your payment defaults because of "bad" funds your commissions accrued are cancelled for the month you failed to make proper payment.
- (2) You agree to never hold us liable or bring suit upon Schroeder Publishing or its employees and partners. If you do you agree to pay for all attorney fees of Schroeder Publishing and to hold court in Morris County NJ. Signature below says you fully agree with this. To cancel anytime simply fax a signed "quit" letter to us at fax # 1-973-927-7065 our **ADDRESS is P.O. Box 406 Ledgewood, NJ 07852**. You can only earn commissions based on what you actually own yourself. Use of content does not include using Joe Schroeder content for your own members website. Private coaching is extra and optional. You agree to actually read *my newsletters* and spend an HOUR a week on ANY personal development programs.
- (3) To earn on our extended library of mind-set and marketing courses, you first have to own them in order to earn as a re-seller. Those items are optional exterior products we also created and are explained in our home delivered materials. Re-sellers have the option of earning \$100 to \$400 to \$700 on those courses. Only paid members can earn and re-sell our exclusive courses.

\$30 Monthly Tuition Observatory	\$47.95 Month Tuition Inner Sanctum	\$78.95 Monthly Tuition "Knights!"
** Monthly tuition is \$30 dollars. ** CD of month home delivered. ** Get monthly Joe Schroeder CD. ** No "Wisdom" newsletter. ** Not eligible to earn on others. ** No weekly iPod ready MP-3. ** No "Master-Mind" open calls. ** No weekly "fast start" bonus. ** No wisdom content to share.	** Monthly tuition is \$47.95 ** Weekly live Joe Schroeder call. ** <i>Weekly</i> MP-3 to download/iPod. ** Abyss of Greatness Newsletter ** Password protected website. ** Members area on the internet. ** Plus earn \$5 per \$30 member. ** Also \$10 per \$47.95 member. ** Interactive leaderships calls.	** Monthly tuition is \$78.95 ** CD of month home delivered. ** Weekly Live Call + MP-3 ** "Abyss" of Greatness Newsletter ** Wisdom content / use anywhere ** \$30 per \$78.95 member monthly. ** Earn \$10 per \$47.95 member. ** Fast start weekly \$\$ checks \$\$. ** \$20 fast start on 2nd level sales. ** More calls + <i>exclusive audio CD</i> .

On

TWO CREDIT CARDS are Appreciated

Please Mail This Back To us or Simply Fax in To # 1-973-927-7065

 **WHO is your Benefactor:** _____

Card #2

Credit Card # 2 is Asked For in Case Card #1 Fails

CC Card (Visa or Master Card) # _____ * _____ * _____ *

EXP DATE _____ (Please PRINT neatly so we can read this and we appreciate you VERY much)

Name on card [PRINT] _____ (name on card must match buyer)

YES! I agree to all above terms on this monthly fee. **SIGN** _____ **Date** _____
 I agree to the _____ per month. You will be billed when and if you ever leave the month you decide to leave.